

Organizational Strategy Action Steps

Execution is a challenge for many leaders. Work through the main points of the article to help your organization become more "implementation focused."

1. *Develop a logical model that works for you and your company.* Consider your current strategy or strategies. New and innovative is often a positive attribute. However, are they taking into account the current culture? Perhaps you could further carve your strategy, with an eye toward the unique qualities of your organization. Write some notes here on which areas need special attention in your company.

2. *Keep the overlap between strategy and execution at the forefront at every stage.* Follow up your notes above with how you can strengthen the overlap between strategy and execution. (For example, you may want to write some of the execution plan right into the strategy document itself.)

3. *Foster information sharing, coordination and clear accountability.* Do you have an integrated method for smooth information sharing, coordination and accountability? What could you do to implement one? Write your ideas here.

4. *Develop a culture that supports a robust execution process.* Congratulations! If you pay careful attention to numbers one through three, you are on your way to developing a culture of successful strategy execution!